



FOR IMMEDIATE RELEASE:

Global Country is pleased to announce that one of the original members of their Rising Star Program, **Trevor Panczak**, of **Magrath, AB**, is the **first Canadian ever** to be one of the five finalists in the *National Final* of the **Colgate Country Showdown**.

The **Colgate Country Showdown** is America's largest and longest running country music talent search, having been operating for 26 years now. Each year, more than 50,000 artists compete in 550+ local competitions throughout the U.S. From the local, state and regional competitions, five finalists are chosen to compete for the grand prize of \$100,000 at the *National Finals*. This year the finals will take place on the stage of the famed **Ryman Auditorium** in **Nashville** on Jan 24th, with **LeAnn Rimes** hosting the event. The show will be taped and played throughout the US on local TV stations, as well as on the **GAC Network**.

Trevor Panczak has been the *Montana State Winner* for the past 4 years and in 2007 went on to become the *West Regional Winner*. He won the title performing his own unique tongue in cheek composition, *Songwriters Boogie*. The competition boasts a "who's who" in the Country Music industry, with past local, state and regional winners including **Brad Paisley, Garth Brooks, Tim McGraw, Martina McBride, Billy Ray Cyrus, Sara Evans, Miranda Lambert** and **Carrie Underwood**. In addition to competing in the Colgate Country Showdown, Trevor Panczak has just finished recording a new 4 song EP entitled *Roll On*, and should be releasing his first single, *Give Me That Smile*, to radio by late January. Trevor may be contacted by email at info@trevortown.com.

Global Country congratulates Trevor on his win and wishes him every success in this prestigious country music competition.

Global Country is an Edmonton based non-profit organization (in existence since 1992) devoted to preserving the history of Canadian Country Music and the promotion and development of Canadian talent.

The Rising Star Program was originally created by Global Country to support and encourage new Canadian country artists and their music. The main focus of the program is development, mentoring, and promotion. The program has been receiving tremendous recognition, and the progress of the artists involved in it has been outstanding.

The program offers educational and performance opportunities that help to build the careers of new artists and establish a path for them to follow. Artists participating in the program are given the opportunity to be seen and heard at various events that help them make their mark in the country music scene.

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